



PNA Coaches Club Development Clinic

For all PNA Coaches and Team Reps

***Sunday, March 7-- 3pm – 6pm with an informal social afterwards
Location/address: Greenlake Community Center next door to
Evans Pool at 7201 East Green Lake Dr N. Seattle, WA 98115***

with

Mel Goldstein

USMS Club Development Coordinator, Coach Indy Swimfit

Karlyn Pipes Neilsen

Multiple World Record Holder and Swim Coach

The goals for this workshop are:

- Mel Goldstein will share his experiences and ideas for marketing your program, developing shared goals with your local facility to build your program, how to keep swimmers coming back and bringing friends, fund raising and other development strategies.
- Karlyn will provide tips for coaches on how to teach techniques to your swimmers for effective adult learning. Techniques include: teaching self awareness, the use of contrast, visual imagery drills among others
- Show PNA coaches the information available to you on the web from USMS such as daily workouts, the coaches page, certification opportunities and insurance information.
- Local coaches including Wendy Neely and Lynn Wells will offer their strategies for building successful programs.
- Give PNA coaches resources and information about the local Coaches Committee, building support within PNA among coaches, local resources and activities



First Name: _____ Last _____ Club/Team: _____

Address _____ City _____ State _____ Zip _____

Phone: () _____ Email: _____ @ _____

USMS Reg. Number: _____ - _____

What do you hope to get out of this clinic? _____
